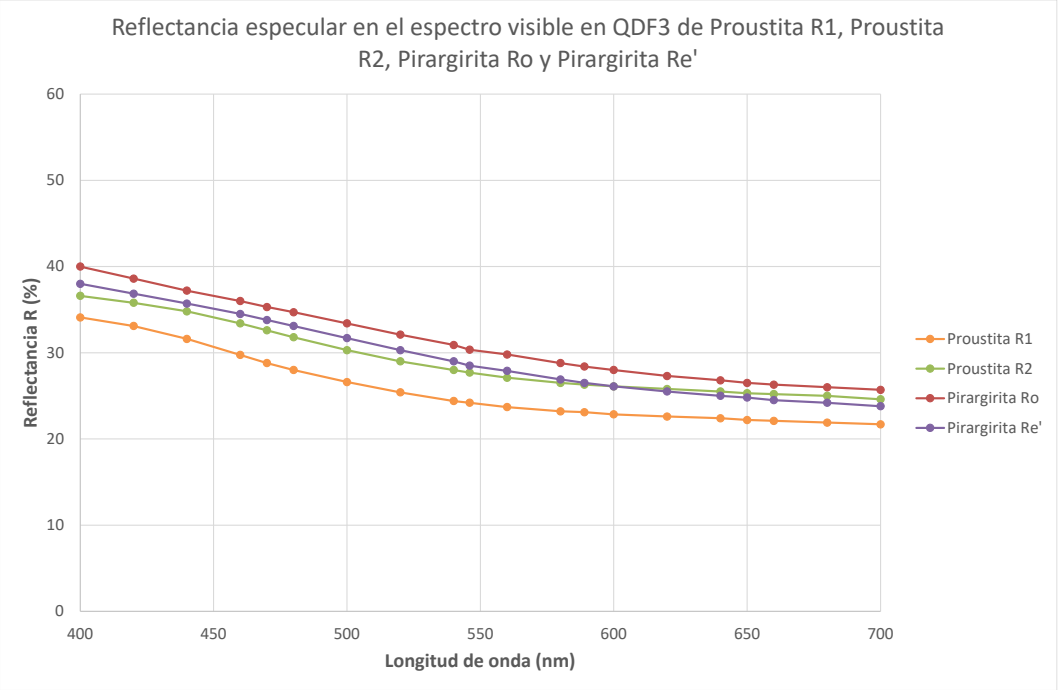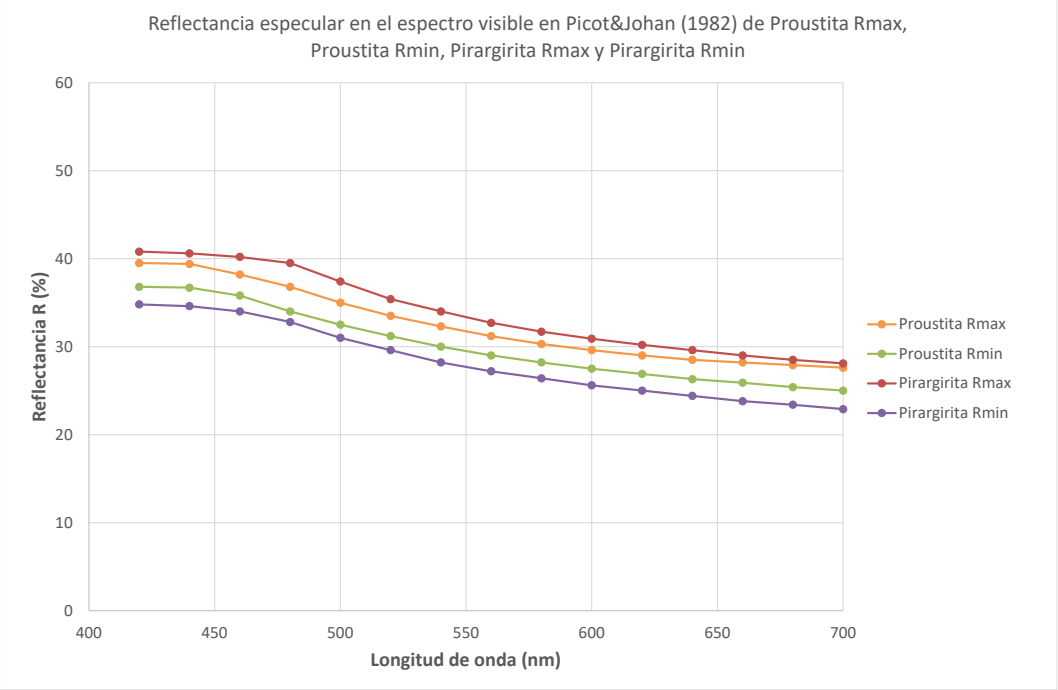PROUSTITA: REFLECTANCIA R (%) (en aire, espectro visible)